

Research on the Quality Improvement of “Internet+” Higher Vocational Student Party Members

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Abstract: The training mode of higher vocational education weakens students' understanding of the importance of ideological and political education to a certain extent, resulting in some students' low political accomplishment, poor theoretical knowledge and weak party spirit concept. Due to the particularity of higher vocational education, its length of schooling is short, and students have a long internship time outside school. Therefore, the development of student party members in higher vocational colleges has its own characteristics and problems. The improvement of the quality of student Party members in higher vocational colleges should be based on students and be presented in various forms in colleges and universities with the help of internet plus. Based on the “Internet+” perspective, this paper analyzes the existing problems and causes of the quality of college student party members in higher vocational colleges, and puts forward new ways and methods to improve the quality of student party members in higher vocational colleges.

1. Introduction

In recent years, higher vocational colleges have paid more and more attention to the party building work of students. They have strengthened the party building work of students from all aspects and achieved positive results. The development of Party members among college students is an important way to expand the Party's mass base and consolidate the Party's organizational strength. It is also the need to promote students' growth and success, scientifically promote ideological and political education, and train qualified builders and reliable successors for the socialist cause [1]. In recent years, with the continuous expansion of enrollment scale, the number of students in higher vocational colleges is also increasing. As the backbone and advanced strength of higher vocational colleges, the ideological and political quality of student party members directly affects all students [2]. Such phenomena as the low political quality of some student party members, the weak party spirit concept, and the failure to fundamentally solve the problem of joining the party are also constantly exposed, thus seriously affecting the cohesion and fighting capacity of the party among students.

The arrival of the internet plus era shows that the Internet has become a part of people's life [3]. The development of student party members in higher vocational colleges is one of the important contents of the party building work. Strengthening the research on the party building work of college students in higher vocational colleges plays an important role in further exploring and solving the problems existing in the development of student party members. How to strengthen and improve the party building work of college students and ensure the development quality of party members is an important political task and historical mission faced by party organizations at all levels in colleges and universities and the vast number of party workers. Under the background of internet plus, colleges and universities, especially higher vocational colleges, should seize the opportunity to make full use of existing resources to improve the quality of higher vocational student party members.

2. The Importance of Developing Student Party Members in Higher Vocational Colleges

With the growth of the number of student party members in colleges and universities, the contradiction between the quality and quantity of student party members has gradually emerged,

and higher vocational colleges are no exception. Attract and gather a group of outstanding students into the party organization is the responsibility and mission entrusted by the times to the party organization in colleges and universities, and is the need for the party and the country to train high-quality builders and successors. The students in higher vocational colleges have weak theoretical knowledge foundation, insufficient learning motivation, vague personal goals and lack the initiative of self-management and self-restraint, but they are active in thinking, and have strong ability to accept new things and adapt to the environment [4]. The development quality of student party members is uneven, and the performance of a small number of student party members deviates greatly from the requirements of the party constitution. How to ensure the development quality of student party members in higher vocational colleges has become an important political proposition currently faced by party organizations at all levels in higher vocational colleges. To ensure the leadership of the party in higher vocational colleges is an important task of strategic significance. It is also a strategic requirement to implement the strategy of strengthening the country with talents and to ensure the great rejuvenation of the Chinese nation in the new century based on the long-term development of the party and the national cause. We can see from all this that it is very important to improve the quality of college student party members. In reality, it is extremely urgent to improve the quality of college student party members, especially in higher vocational colleges.

3. Problems in the Development of Student Party Members in Higher Vocational Colleges

3.1 The Development Quality of Student Party Members is Limited by the Time Students Spend in School

Higher vocational education trains high-quality technical application-oriented talents, and the length of schooling is generally 3 years. In order to achieve the goal of personnel training, higher vocational colleges generally pay attention to on-campus and off-campus internship. According to the arrangement of personnel training programs, the last year is usually a internship period, and students have a short time in school. On the whole, college students have firm faith in the Party, and have the idea and practical actions to make more contributions to the people and the country. Such college students' motivation for joining the Party is pure. In terms of personality characteristics, the unity of knowing and doing is not high, people are often self-centered in life, and their sense of self-discipline is weak [5]. In the first stage, starting from the beginning of their admission, some students actively moved closer to the party organization, submitted application forms for joining the party, and made organizational investigations on their ideological and political quality, realistic performance, academic performance and other aspects. Those who performed well were identified as activists for joining the party. Generally, there is no procedure for accepting probationary party members. Even though some students have been promoted to probationary party members during their stay in school, many students have no party branch in their own offices after graduation. More and more higher vocational colleges are trying to increase the opportunities for students to practice in enterprises, thus greatly shortening the already limited school time of students in higher vocational colleges.

3.2 There is a Lack of Due Attention to the Construction of the Teaching Staff for Party Building Work

At present, some higher vocational colleges only pay attention to teaching, enrollment and employment, but neglect the party building work. There are few full-time teachers engaged in the party building work, and most of the party building work is undertaken by counselors. The status of Party members can give them an advantage in judging excellent candidates and obtaining scholarships. At the same time, in the face of social employment, such as recruiting civil servants, college student village officials and other posts, the requirements of the necessary conditions for party membership. Behavior habits and conduct standards need to be improved. They lack firm fighting spirit, in-depth practical and down-to-earth personal efforts, and even obvious negative psychology. Most of the party building work in higher vocational colleges is done by young

teachers, whose ideological quality and political theory level are uneven [6]. Only students with ripe conditions can become party members. This often leads to the phenomenon that students go to the employing unit for internship once they have developed. Some teachers are not sufficiently cultivated in party spirit, are not familiar with the professional knowledge of party building, and lack professionalism. In addition, in higher vocational colleges, some counselors who are engaged in party building work are employed by schools that are not in charge. Political sensitivity is not strong, enthusiasm for political theory learning is not high, and basic knowledge is weak. Politically, there is a willingness to actively demand progress, but it cannot well guide actions.

3.3 Party Member Development Standards Are Not Strictly Grasped

In recent years, some grass-roots party organizations in higher vocational colleges attach more importance to quantity than quality when recruiting student party members. In the work of training and developing student party members, the criteria for the development of party members are not accurate, and there are the following unilateral tendencies. There are “different” phenomena in the exemplary leading role and behavior performance: for example, the performance of senior grades is different from that of junior grades; After joining the party, the performance is different from that before joining the party. In public and dormitory performance is not the same; In front of the teacher and behind the performance is different. Entering the party school to study is the only way to train activists to join the party. After the end of the party school, the party membership contacts failed to continuously follow up and train the party membership activists for various reasons, making some party membership activists lower their requirements. The students' continuing education, training and investigation are not ideal enough, and the investigation work is more difficult. It is difficult to understand and grasp the students' ideological situation in a timely and accurate manner. Based on the size of the working ability, we only focus on whether we have a tacit cooperation with the head teacher and the counselor, whether we can become the “right hand man” of the teacher, and whether we can make achievements in various activities carried out by classes, departments and colleges. The fourth is the interpersonal relationship theory [7]. Some activists who joined the party expressed their willingness to give selflessly for the party's cause in words, but there were often deviations in thought or action.

3.4 Lack of Long-Term Mechanism for Education of Student Party Members

Party member education should run through the whole process of college students from entering school to becoming a full party member. Specifically, it includes early education for the majority of students, centralized education for activists joining the Party, education for the improvement of development targets, and a “four-level education” system for continuing education for student Party members. Most of the student party branch secretaries are counselors, and the counselors are short-handed and have complicated work. Their understanding of a specific student is not comprehensive enough. When evaluating the objects of investigation, most of them give ordinary impressions. Higher vocational education has arisen and developed to adapt to large-scale industrial production. Its aim is to meet the needs of society, train higher technical applied professionals, and pay more attention to practicality in specialty and curriculum setting. Therefore, higher vocational education is oriented to sufficiency in specialty theory. However, through investigation, it is found that some grass-roots party organizations in higher vocational colleges pay more attention to education, training and investigation before their development, while the education and management of students who have developed into probationary party members are relatively less, the training and investigation efforts are not enough, and the students' thoughts have also been relaxed [8]. Although they have joined the Party organizationally, they lack or even cannot take the lead. They pay too much attention to the interests of individuals and small groups and lack the spirit of selfless dedication. They have weak Party spirit and lax organizational discipline.

4. Ways to Improve the Development Quality of Student Party Members in Higher Vocational Colleges under “Internet+”

4.1 Strict Standards and Standard Procedures

In the “Internet+”era, students in higher vocational colleges use new media to obtain a large amount of data and information. New media has become the primary way for students to obtain information. With the goal of training a group of student Party building workers, the training of student Party members' working ability is strengthened through the form of training, so that grass-roots Party building workers can make a good development plan and grasp the working rhythm according to the training mode of three-year higher vocational students. When recruiting Party members, we should fully combine the characteristics of higher vocational colleges and the actual situation of contemporary college students, and strictly abide by the working policy of “adhering to standards, ensuring quality, actively promoting and carefully developing”. Guide students to join the Party ideologically and select students who truly join the Party ideologically. The investigation of activists joining the Party not only inspects their academic performance and work ability, but also, more importantly, carefully inspects their political attitude and motivation to join the Party, so as to prevent the replacement of the political standard of Party members with a simple score standard to the greatest extent. The leaders of the general party branch and the relevant party members and teachers shall provide necessary guidance. On this basis, the general branch of each department organizes freshmen to learn the Party's basic knowledge and to carry out Party's knowledge competitions. At the same time, in order to strictly regulate the procedure of joining the Party, we should start with the activists of joining the Party, combine with the actual situation of the college, combine with the comprehensive quality evaluation of college students and the identification of quality credits, establish an inspection mechanism for ideological and political quality, and formulate inspection methods and quantitative objectives. Strive to train them into reliable successors who can not only have the lofty ideals of communism and the firm belief of socialism with Chinese characteristics, but also be able to keep their feet on the ground and strive for the realization of the Party's basic program at this stage.

4.2 Combining Theory with Practice, We Will Build an All-Round Education System for Party Members

With the influence of global economic integration and value diversification, today's college students have a tendency of hesitation in ideals and vague beliefs. Excellent Party members and teachers participate in the Party building work of students by serving as extracurricular counselors for ideological education of college students or mentors for practical innovation projects of college students. During the inspection of activists and probationary party members, the party constitution has always been taken as the criterion to measure the conditions for students to join the party. First, higher vocational colleges should give full play to the main channel of “two courses” education, guide them to correctly understand the law of social development and improve their political theory accomplishment. The product of the “Internet+”action plan and the deep integration in the field of education advocates student-centered, diversified, interactive and experiential teaching methods. Patient education and enthusiastic guidance should be given to newly-born party members and activists who join the party. By consulting files and talking, young people should be found as early as possible and recommended as class cadres to carry out conscious training, exercise and investigation so as to carry out timely education on the party's basic knowledge and practical politics. In the process of party member development, the introduction of a defense link in the final examination for the training of party activists and an on-the-spot evaluation link in the confirmation meeting of probationary party members have increased the democratic environment and changed the opaque situation of party member development.

4.3 Perfect the Long-Term Mechanism of Management and Supervision of Student Party Members

For the education and management of student party members, more emphasis should be placed on the education, management and supervision of probationary party members and party members about to become full members, and efforts should be made to explore the education and management mode of student party members suitable for higher vocational colleges. Reflect the advanced nature of communist party members in daily study, work and life. Party construction workers should start with their daily study and work to establish a unified quality audit standard for the development of Party members. Pay attention to strengthen the education of post responsibility, guide students to improve their own quality through professional knowledge learning, strengthen the understanding of responsibility through the advanced post practice of Party members, and focus on the training and cultivation of responsibility consciousness and quality skills. Internet plus can be understood from two dimensions of openness and integration of reality and reality. It integrates the application of new technologies such as data, cloud computing, Internet of Things and mobile Internet. In addition to the irregular contact visits, the Party organization and the internship team of the internship unit are required to give feedback on the students' ideological and moral character, work performance, learning status and other aspects throughout the internship period at the end of the internship, so that the student Party members who practice outside the school will not be separated from the inspection and supervision of the Party organization. Such as visits, the party's knowledge competition, thematic essay collection and centralized training, etc., to give full play to the role of the campus network and innovate educational carriers, so as to improve its political acumen and discrimination and correct its motivation to join the party.

4.4 Strengthen the Construction of the Party Construction Team of Students

To do a good job in the development of college student party members in higher vocational colleges, we must first adhere to the principle of combining ability and political integrity with both professional and professional skills, and earnestly strengthen the construction of the party construction team of students. The goal requirements are excellent political quality, sufficient number of members and reasonable team structure. Student Party members must have political insights superior to those of other students in ideology. They must observe problems with Marxist political orientation, political standpoint and political viewpoint, and maintain political firmness and sobriety. The contents of the assessment focus on the daily study, work, life and performance at critical moments of student party members, and timely help find out the causes and make corrections within a time limit for student party members who fail the assessment. Party workers should have high ideological and political quality and a certain enthusiasm for their work. They should have in-depth understanding of students and grasp the ideological trends of students so as to have a certain prestige among students. At the same time, party workers should keep pace with the times and be good at exploring innovative working methods. Actively explore the new era of student party building work mode, through campus culture, actively carry out the second class activities, establish an activist education base, enrich the content of activities. To enable them to master and understand the organizational principles and procedures for the education, training and inspection of student party members, to improve the overall quality and professional ability of the student party building team, and to ensure the smooth and efficient development of the student party building work.

5. Conclusion

With the rapid development of "Internet+", Party organizations and party workers in higher vocational colleges should not only update their concepts and raise their awareness, but also grasp opportunities and meet challenges in the education and management of student party members. Party workers in higher vocational colleges should emancipate their minds, keep pace with the times, continuously explore and practice new ways and methods to improve the quality of student

party members, continuously explore and summarize new ideas and experiences in student party member development, and comprehensively promote the quality project for student party members in higher vocational colleges. Strictly control the identification of activists, the training and inspection of activists, the development of party members, and the continuing education and inspection of probationary party members, so that the whole process of party member development can be carried out in a rigorous and orderly manner. To promote the education and management service of student party members towards informatization, intelligence, precision and efficiency, and to improve the scientific level of education and management of student party members.

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